

AllThingsHealing.com Rate Card

Contact: Josh Jarboe
Director of Sponsorship
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(404) 643-3113
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Home Page Sponsorship
 \$200 Weekly, \$800 Monthly

A Category Sponsorships
 \$175 Weekly, \$700 Monthly
Homeopathy, Astrology, Search Results Page

B Category Sponsorships
 \$150 Weekly, \$600 Monthly
Healing Recipes, Acupuncture, Arts & Art Therapy, Holistic Nutrition, Shamanism, Writing & Poetry Therapy, Energy Medicine, Tarot, Exercise & Fitness, Dream Medicine, Yoga, Naturopathy, Intuition & Symbols, Integrative Medicine



C Category Sponsorships
 \$125 Weekly, \$500 Monthly
Meditation, Music Therapy, Psychospiritual, Aromatherapy, Therapeutic Storytelling, Hypnotherapy, Sacred Living, Think Green Psychotherapy, Herbology, Chiropractic, Ayurveda, Organic Living

D Category Sponsorships
 \$100 Weekly, \$400 Monthly
Books for Healing, Cosmology, Massage, Film/Video, Organic Living, Consumerism, Non-Profits, Eco-Services & Products, Intentional Communities, Food Co-ops

Notes: Only 2 Sponsors allowed per category. Banners rotate every 7 seconds. Minimum Sponsorship is one month. With 3 month commitment, Sponsors receive a customized publicity campaign including video advertising, relevant article/content placement, interviews, banners (210x440, 468x60, 300x250), newsletter promotion, facebook/twitter mentions, targeted practitioner/organization marketing efforts, etc.

Find Practitioner/Organizations: Front Page

	Weekly	Monthly	3 Months
468x60	\$80	\$240	\$600
300x250	\$60	\$180	\$450
120x240	\$40	\$120	\$300
234x60	\$20	\$60	\$150



Find Practitioner/Organizations: Results Pages

468x60	\$40	\$120	\$300
300x250	\$30	\$90	\$235
120x240	\$20	\$60	\$150
234x60	\$10	\$30	\$75



Terms & Conditions

- Sponsor/Advertiser hereby grants ATH the right to display, transmit and promote the advertisements together with any content or materials on the ATH website. Sponsor/Advertiser certifies that it has all necessary legal rights and permissions to offer, sell and/or license such products and services on the ATH site.
- Ad placements on ATH are based on impressions not “click throughs”. ATH will provide Sponsor/Advertiser with standard usage information related to the advertisements. Sponsor/Advertiser may not disclose such information to any third party without ATH’s express prior written consent.
- Sponsor/Advertisers must provide all necessary artwork and active URLs to ATH in the time frame and specified within these banner sizes: 210x440---468x60---120x240---234x60---300x250
- ATH will be entitled to reject or discontinue advertisements at any time. In such event, Sponsor/Advertiser will be responsible for only a pro-rata portion of payments due hereunder based on the amount of time ran.
- Sponsor/Advertiser shall have full responsibility for all products or services they offer, sell or license through either the Sponsor/Advertiser’s advertisements or website. Sponsor/Advertiser is responsible for collecting and paying all taxes related to the sale or licensing of such products or services.
- Sponsor/Advertiser shall not use, display or modify ATH’s trademarks in any manner without the prior written consent of ATH. ATH does not guarantee any given level of circulation, distribution, reach or readership for any advertisement. All advertising copy that may be mistaken by a reader as news, feature or other non-advertising materials must be clearly marked “advertisement”. ATH shall not be liable to the Sponsor/Advertiser for any technical malfunction, computer error or loss of data or other injury, damage or disruption to advertisements or any web sites.
- Sponsor/Advertiser shall ensure that its collection, use and disclosure of information obtained from ATH users complies with all applicable laws, regulations and privacy policies.
- ATH may cancel and terminate the Sponsorship/Advertising Order at any time for any reason upon thirty (30) days written notice to Sponsor/Advertiser. In such an event, Sponsor/Advertiser will be responsible only for only the Pro-Rata Payments.
- The Sponsorship/Advertising Order shall be interpreted, construed and enforced in accordance with the laws of the State of Georgia, except for its conflicts of laws principles. Sponsor/Advertiser hereby consents to the exclusive jurisdiction of the courts of the State of Georgia and the federal courts situated in the State of Georgia in connection with any action arising under this Sponsorship/Advertising Order.
- In the event of errors in or omissions of any advertisement, including those caused by force majeure, ATH’ liability shall not exceed the value of the advertisement that ran on the website. It is the policy of the ATH to run a “make-good” advertisement on the website as space permits.
- ATH reserves the right to give better position than specified at no increase in rate.
- All charges for sponsorships & advertising are due prior to banner placement on the website.
- Advertising Agencies assume and agree to pay the charge for advertising published on behalf of their client(s).

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